



eci audio visual systems

case study

new systems create harmony

client / location:

Glasgow City Hall + BBC Special Projects

challenge:

To install dynamic displays throughout the City Hall, designed to entertain, educate and inform the public. With complex installation requirements - 16 different areas within City Hall each with its own communication objectives from:

- pavement facing areas, which are ideal advertising spots to capture the attention of the public passing the building
- reception areas with a requirement for up-to-date scheduling information
- children's area required interactive displays to be installed at low level to encourage their interest in music
- issue of customers who arrive late and aren't allowed access to the hall until the intermission – was there a way to let them view the performance in the bar areas whilst they were waiting?

solution:

The solution was an integrated installation with:

- display devices ranging from 40" LCD panels to touch screens to 50" plasma screens, and 5 glass holoscreens
- 'Turning Heads' used this to turn the glass windows at the front of the hall into speakers, so that passers by could not only see previous performances on the screens but hear them too
- 5 broadcast cameras film the auditorium performance, showing it in real time on displays in the bar areas

benefits:

The simple control of the varied content on all of the different displays. Wave recommended the ONELAN Net-Top-Box as an ideal solution - the content of the displays would be driven by six Net-Top-Boxes which control different information into different areas and allow content to be scheduled at relevant times.

"Working with Wave was a great decision and one of the key reasons we chose them was their integration skills and their ability to suggest innovative products within the overall solution. I am particularly pleased with the Net-Top-Boxes, which give us the flexibility to show different media on different displays easily. These products contribute to the re-emergence of City Hall as a first class venue for the city of Glasgow."

David Hunt, BBC Special Projects Manager, Glasgow City Hall

gso business park east kilbride glasgow G74 5PG
t 01355 593200 f 01355 593201 www.wave.eastlakegroup.com

part of the eastlake group ltd company registration no: SC142833

